

## Fundamentals in Crafting Research and Community Service Articles

Diana Sukmawati Hasan<sup>1\*</sup>, Suwandi S. Sangadji<sup>2</sup>

[diana.sukmawati.hasan-2022@fkip.unair.ac.id](mailto:diana.sukmawati.hasan-2022@fkip.unair.ac.id), Faculty of Nursing, Universitas Airlangga, Indonesia

[suwandi.s.sangadji-2022@feb.unair.ac.id](mailto:suwandi.s.sangadji-2022@feb.unair.ac.id), Faculty of Economics and Business, Universitas Airlangga, Indonesia

*\*) coresponding author*

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### ABSTRACT

The creation of research and community service articles is essential for advancing knowledge and societal development, serving as pillars in academia and community engagement. These articles go beyond mere documentation, incorporating methodological rigor, theoretical frameworks, and practical implications of research findings. Understanding the intricacies of crafting such articles reveals their role as instruments for fostering connections between academia and society. They contribute to the collective understanding of various phenomena and address societal issues, demanding intellectual honesty, transparency, and a pursuit of truth. Research articles illuminate theoretical landscapes, while community service articles bridge the gap between academia and everyday life, emphasizing practical applications. Crafting articles that seamlessly integrate both aspects requires a multidimensional approach, balancing theoretical depth with practical relevance. Research methodologies, ethical guidelines, and clear articulation of objectives form the bedrock of credible and impactful research articles. The symbiotic relationship between research and community service articles becomes apparent in their shared goal of societal betterment. Rigorous methodologies enhance credibility and study replicability, while theoretical frameworks provide conceptual underpinning. Effective crafting of community service articles involves communicating research outcomes and reflecting on implications for stakeholders. In the digital age, accessibility of information enables broader engagement through multimedia elements and interactive content. It is crucial to note the fundamental differences between research articles and community engagement articles, including concept, purpose, and content. Research articles highlight scientific findings, while community engagement articles focus on applying research to benefit society directly.

**Keywords:** academic engagement; community service articles; research articles; societal development.

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### INTRODUCTION

In the realm of academia and community engagement, the creation of research and community service articles serves as a fundamental pillar, laying a solid foundation for the advancement of knowledge and societal development. These articles represent a scholarly pursuit that transcends mere documentation, delving into methodological rigor, theoretical frameworks, and the practical implications of research findings on the broader community (Dehalwar & Sharma, 2023). As we explore the essentials of crafting these articles, it becomes evident that they are not just scholarly endeavors but crucial instruments in fostering meaningful connections between the academic world and society at large. Understanding the intricacies of research article crafting requires grasping the overarching purpose that underlies such endeavors (Schwartz-Shea & Yanow, 2013). These articles are not mere compilations of data and observations; they act as conduits for the dissemination of knowledge, contributing to the collective understanding of various phenomena.

Whether delving into scientific inquiries or addressing societal issues, constructing research articles demands a commitment to intellectual honesty, transparency, and a pursuit of truth. The systematic arrangement of information, adherence to ethical guidelines, and clear articulation of research objectives form the bedrock upon which credible and impactful research articles are built (Jensen & Laurie, 2016). The symbiotic relationship between research and community service articles becomes apparent when considering their shared goal of contributing to societal betterment (Ravitch & Riggan, 2016). While research articles illuminate theoretical landscapes, community service articles bridge the gap between academia and the everyday lives of individuals, emphasizing the practical applications of research findings in addressing real-world challenges.

Crafting articles that seamlessly integrate both research and community service aspects requires a multidimensional approach, balancing theoretical depth with practical relevance to foster a holistic impact on society. Delving into the fundamentals of crafting research and community service articles necessitates a nuanced understanding of the research methodologies underpinning such endeavors (Tracy, 2019). Rigorous methodologies not only enhance credibility but also contribute to study replicability. The meticulous design of experiments, surveys, and data collection processes serves as the scaffolding upon which the entire research article structure rests. The role of theoretical frameworks in research articles cannot be overstated, as they provide the conceptual underpinning for the entire study. The careful selection and application of relevant theories guide researchers in making sense of their findings and situating them within broader intellectual contexts (Savin-Baden & Major, 2023). Crafting articles that seamlessly integrate theoretical perspectives requires a delicate balance between academic rigor and accessibility, allowing both experts and lay audiences to engage with the research meaningfully.

While research articles strive for academic excellence, community service articles navigate a distinct terrain, emphasizing the translation of research findings into tangible benefits for society. They extend the scholarly discourse into practical applications, showcasing how research can be a catalyst for positive change. Effective crafting of community service articles involves not only the communication of research outcomes but also reflection on the implications for diverse stakeholders. Whether addressing healthcare disparities, environmental challenges, or social inequality, community service articles serve as blueprints for action, inspiring initiatives that transcend the boundaries of the academic sphere.

The convergence of research and community service articles fosters a dynamic synergy that propels knowledge dissemination beyond traditional channels. In the digital age, the accessibility of information opens avenues for broader engagement, enabling researchers and community service practitioners to reach diverse audiences. Crafting articles that harness the power of digital platforms requires an awareness of the evolving landscape of scholarly communication. Embracing multimedia elements, interactive content, and collaborative platforms enhances the reach and impact of research and community service articles, ensuring that the fruits of scholarly endeavors resonate across various segments of society. It is crucial to note that research articles

and community service articles are two distinct types of scholarly works with fundamental differences in terms of concept, purpose, and content.

## THE CONCEPT

Research articles generally result from scientific research activities conducted by researchers in various fields of science. The basic concept of research articles is to investigate, develop, or test a hypothesis or specific research question. This means that research articles focus on collecting and analyzing data to answer formulated research questions. Research articles are often carried out with a systematic scientific approach, starting from problem formulation, data collection, data analysis, to drawing conclusions. The main focus of research articles is to contribute new knowledge to a specific discipline through findings or research results supported by empirical data.

On the other hand, community service articles have a different concept from research articles. Community service articles emphasize the application of knowledge and skills possessed by academics to solve real problems in society. The basic concept of community service articles is to provide direct benefits to society through the application of existing knowledge and innovation. In other words, community service articles focus on developing practical solutions to problems faced by society, involving active participation from the community in the resolution process. These articles often contain field projects, community development programs, or other initiatives aimed at directly improving the welfare of society.

The difference in concept between research articles and community service articles is also reflected in the methodological approaches used. Research articles tend to use rigorous scientific methods and quantitative or qualitative data analysis to test hypotheses or research questions posed. On the other hand, community service articles may involve participatory approaches that involve collaboration between researchers, practitioners, and the community involved. The methods used in community service articles are also more diverse, including surveys, interviews, observations, or even the application of technology in a broader social context. Thus, the fundamental differences between research articles and community service articles provide different directions in the preparation, implementation, and writing of these two types of scientific articles.

## THE DIFFERENCES BASED ON PURPOSE

The purpose of research articles and community service articles is to provide different types of scientific contributions. Research articles aim to contribute new knowledge to a specific field of science through research conducted by researchers. On the other hand, community service articles focus more on applying existing knowledge and practical solutions to solve problems faced by communities or specific groups. This difference is reflected in the ultimate goals of both types of articles.

Firstly, the goal of research articles is to expand knowledge and understanding of a particular topic in the field of science. This research may include laboratory experiments, surveys, data analysis, or in-depth literature studies. The results of this research are usually published in scientific journals to be shared with the academic and scientific community. The main objective of research articles is to make a new

contribution to existing knowledge and to broaden understanding of a topic so that it can be utilized by scientists, practitioners, and other researchers in the same field.

On the other hand, community service articles aim to apply existing knowledge to provide direct benefits to the community or specific groups. The goal of these articles is to create practical solutions to problems faced by society, such as public health, education, the environment, or economic development. Community service articles often involve collaboration between academics, practitioners, and local communities to identify problems, design solutions, and implement them on a small or large scale.

Thus, the main difference between research articles and community service articles lies in the ultimate goals they seek to achieve. Research articles aim to contribute new knowledge to a specific field of science, while community service articles aim to apply existing knowledge to provide direct benefits to the community. Although both are important in advancing knowledge and community well-being, their focus and approach may vary depending on the context and needs of the community in question.



Figure 1. The differences between research articles and community service articles based on their objectives

### THE DISTINCTIONS BASED ON ARTICLE CONTENT

Research articles and community engagement articles are two types of academic writing that differ significantly in both content and presentation structure. While both aim to disseminate knowledge and research findings to academic and general audiences, they have different focuses and approaches. Below are the differences between the two types of articles:

Research articles typically begin with an introduction that explains the significance of the topic being studied. This background is usually supported by relevant literature reviews or previous research findings. Following this, researchers formulate the research problem to be addressed through the study. The research objectives are also clearly stated to guide readers towards the expected outcomes. The research

methodology explains the steps taken by the researchers to collect data, analyze it, and address the research questions. The results are systematically presented according to the methodology used, and the discussion interprets these findings in theoretical and practical contexts. Finally, research articles conclude with summaries and recommendations that encapsulate the findings and their implications for future research.

On the other hand, community engagement articles also begin with an introduction that explains the context or situation requiring intervention or solutions from academics or practitioners. The research problem is then identified to address the issues through community engagement activities. The objectives of community engagement explain the expected impacts or benefits of the activities for the community or stakeholders involved. The methodology of community engagement explains the concrete steps to be taken to achieve these objectives, such as workshops, training sessions, or socialization activities. The results of community engagement contain reports on the impacts or tangible outcomes of the activities, whether in the form of behavioral changes, knowledge enhancement, or infrastructure development. The discussion of community engagement results evaluates the effectiveness of the activities in achieving the objectives and formulates recommendations for future improvements. Finally, community engagement articles also conclude with summaries and recommendations that summarize the findings and their implications for stakeholders and future engagement activities.

**OTHER DIFFERENCES**

In addition to the differences mentioned above, research articles and community engagement articles also differ in terms of publication. Research articles are typically published in scientific journals focused on academic research and contributions to the advancement of science. Conversely, community engagement articles are more often published in journals prioritizing the application of knowledge and solutions to real-world problems faced by communities.

These differences are reflected in the review process and acceptance criteria for articles in both types of journals. Scientific journals usually involve a rigorous peer review process by experts in relevant fields, emphasizing research methodology, data analysis, and contributions to scientific knowledge. On the other hand, community engagement journals often emphasize the real-world impact of community engagement activities, such as social, economic, or environmental benefits.

Authors of community engagement articles also tend to consider a broader audience, including practitioners, policymakers, and the general public, while scientific research is typically aimed at readers who are more skilled and trained in specific scientific disciplines. This is evident in the comparison table presenting the differences between community engagement articles and research articles published in research and engagement journals.

Table 1. Illustrates The Distinctions Between Research Articles and Community Service Articles Based on Their Places of Publication.

Research Article Titles	Research Journals	Community Engagement Article Titles	Community Engagement Journals
1. Enhancing The Influence of Organizational Communication on The Performance of Local Government Officials in Tidore	PROCURATIO: Jurnal Manajemen & Bisnis	Empowering Communities: Legal Enlightenment through Traffic Education in Sofifi	BARAKTI: Journal of Community Service

Research Article Titles	Research Journals	Community Engagement Article Titles	Community Engagement Journals
Islands;			
2. Assessing The Relationship Between Transformational Leadership and Employee Performance in The Health Department of East Jakarta	PROCURATIO: Jurnal Manajemen & Bisnis	Edukasi Praktis: Mencegah Dampak Buruk Zat Aditif pada Jajanan Anak SMA Negeri 1 Tidore Kepulauan	BARAKTI: Journal of Community Service
3. Analisis Preferensi Konsumen Terhadap Produk Sagu Ikan di Kota Ternate Provinsi Maluku Utara	PROCURATIO: Jurnal Manajemen & Bisnis	Motivasi Pembelajaran Bahasa Inggris Melalui Media Cue Card	BARAKTI: Journal of Community Service
4. Strategi Pengembangan Usaha Komoditi Pala di Kota Ternate	PROCURATIO: Jurnal Manajemen & Bisnis	Identifikasi Potensi Pantai Kalomang sebagai Destinasi Wisata Baru di Watubangga	BARAKTI: Journal of Community Service
5. Sales Management Analysis and Decision Making	PROCURATIO: Jurnal Manajemen & Bisnis	Penguatan Nilai Moderasi Beragama Di SMK Swasta Fomarimoi Desa Tacim Kabupaten Halmahera Barat	BARAKTI: Journal of Community Service
6. The Role of Business Law In Digital Marketing in Indonesia	PROCURATIO: Jurnal Manajemen & Bisnis	Inovasi Pembelajaran Bahasa Inggris: Optimalisasi Kosakata melalui Teknologi Audio-Visual di SMK Negeri 3 Tidore Kepulauan	BARAKTI: Journal of Community Service
7. Analisis Kinerja Keuangan PT. Bank Negara Indonesia Tahun 2014-2019	PROCURATIO: Jurnal Manajemen & Bisnis	Pengolahan Daging Ayam menjadi Nugget Sebagai Upaya Peningkatan Gizi Keluarga	BARAKTI: Journal of Community Service
8. Analysis of Service Quality at The Department of Population and Civil Registration in Bogor Regency	PROCURATIO: Jurnal Manajemen & Bisnis	Sosialisasi Undang-Undang ITE di Era Digital: Membangun Kesadaran dan Tanggung Jawab di Kalangan Pelajar SMK 3 Tidore.	BARAKTI: Journal of Community Service
9. Analisis Perilaku Konsumen dan Penerapan Green Marketing Kentucky Fried Chicken	PROCURATIO: Jurnal Manajemen & Bisnis	Pencegahan dan Pengendalian Hipertensi Melalui CERDIK PTM dan PATUH	BARAKTI: Journal of Community Service
10. Dampak E-Commerce terhadap Strategi Pemasaran Pada Platform Shopee	PROCURATIO: Jurnal Manajemen & Bisnis	Pelatihan Pembuatan Donat Secara Fermentasi	BARAKTI: Journal of Community Service
11. Pengaruh Harga dan Ulasan Produk Terhadap Keputusan Pembelian Pada Marketplace Tokopedia di Kabupaten Bekasi	PROCURATIO: Jurnal Manajemen & Bisnis	Pelatihan Pembuatan Garam Kompleks Tetraamin Copper (II) Sulfat Monohidrat (CU(NH3)4SO4.H2O dan Garam Rangkap Kupri Amonium Sulfat Heksahidrat	BARAKTI: Journal of Community Service
12. Analisis Risiko Usahatani Padi Sawah (Oryza Sativa L) di Desa Aha Kecamatan Morotai Selatan Kabupaten Pulau Morotai	PROCURATIO: Jurnal Manajemen & Bisnis	Pelatihan Fermentasi Tempe	BARAKTI: Journal of Community Service
13. Pengaruh Kepuasan Kerja, Gaya Kepemimpinan, dan Komitmen Organisasional Terhadap Turnover Intention Karyawan PT. Deporindo Telekomunikasi	PROCURATIO: Jurnal Manajemen & Bisnis	Pemanfaatan Lahan Pekarangan Melalui Kegiatan Penganekaragaman Pangan Lestari	GLOBAL ABDIMAS: Jurnal Pengabdian Masyarakat
14. Pengaruh Motivasi Intrinsik dan Motivasi Ekstrinsik Terhadap Kinerja Karyawan PT. Bawana Margatama	PROCURATIO: Jurnal Manajemen & Bisnis	Harmoni Dalam Keanekaragaman: Upaya Membangun Moderasi Beragama di Desa Susupu Kabupaten Halmahera Barat	BARAKTI: Journal of Community Service
15. Analisis Kelayakan Usaha Gula Aren di Desa Papaloang Kabupaten Halmahera Selatan	PROCURATIO: Jurnal Manajemen & Bisnis	Pemberdayaan Kader dan Edukasi Kepada Ibu Hamil dalam Upaya Pencegahan Stunting Pada Balita di Wilayah Puskesmas Kalumata, Kota Ternate	BARAKTI: Journal of Community Service
16. Pengaruh Social Capital, Personal Branding Selebgram dan Keterlibatan Konsumen dengan Teknologi terhadap Minat Beli	PROCURATIO: Jurnal Manajemen & Bisnis	Merawat Moderasi Beragama Cerdas Bermedia Di Pondok Pesantren Harisul Khairaat Kelurahan Ome Kota Tidore Kepulauan	Jurnal Abdimas Bina Bangsa

Source: (Amin et al., 2023; Basuki et al., 2022; Dahliyanti, 2022; Fazry, 2023b; Fitri, 2022; D. S. Hasan, 2023; M. Hasan et al., 2023; Kadir & Alwi, 2023; Karim et al., 2022; Mardiana et al., 2022; Pogo, 2022; Rahman, n.d.-b, n.d.-a; S. Sangadji, n.d.; S. S. Sangadji, 2023; Sasmitha et al., 2023; Sidik et al., 2022; Syahrir, 2023; Wulandari, 2022; Ajam et al., 2024; Bukhari, 2022; Fazry, 2023a; Gamgulu, 2024; Husen, 2024; Husen et al., 2023; Juniarti, 2024; Lailiah et al., 2023; Pitriani, 2022; Rachman, 2024; Rasmila, 2022; Susanti, 2023; Rafa'al & S. Sangadji, 2020; Suhardi et al., 2021)

## CONCLUSIONS

Research articles and community engagement articles are two types of academic articles that exhibit significant differences. These differences extend beyond the topics covered and encompass publication methods as well. Research articles specifically highlight the findings of scientific research, from the research process to the obtained results. On the other hand, community engagement articles focus on the application of research findings or technological innovations to the broader community. In this context, community engagement articles aim to directly benefit society, whether through practical solutions to specific problems, product or service development, or the implementation of evidence-based policies. Therefore, in addition to presenting research findings, community engagement articles also address aspects such as social impact, sustainability, and community involvement in the implementation process. Thus, community engagement articles play a crucial role in bridging the gap between academia and the real needs of society, enhancing the relevance and impact of scientific research. In terms of publication, research articles are typically published in indexed scientific journals and peer-reviewed, while community engagement articles are often published as project reports or presented at conferences focused on the application of scientific knowledge to society or in community engagement journals.

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